



KEEPING THE TRADE STRONG

2017 REGIONAL WINNERS TO-DATE

DATE: 8/29/2017

FROM: SPEC MIX®

Five Down, 19 to Go! See Who's Heading to Vegas for the 2018 SPEC MIX BRICKLAYER 500® World Championship!

Eagan, MN—July 22nd marked the start of the 2017 SPEC MIX BRICKLAYER 500® Regional Series of qualifying competitions in Piney Flats, Tennessee. The 24-stop North American tour establishes the final roster of teams competing in the 2018 World Championship in Las Vegas at the World of Concrete tradeshow. This will be the 15th season that SPEC MIX® and its co-sponsors will host the annual series of events initiated to showcase the determination, spirit and expertise of masonry's skilled craftsmen.

Watch the 2017 SPEC MIX BRICKLAYER 500 Regional Series Promotion Video in [English](#) or [Spanish](#).

2017 REGIONAL FIRST PLACE WINNERS TO-DATE (7/22/17 to 8/19/17)

East Tennessee

Mason – Brian Wade - 624 Brick
Tender – Brian Mullins
Wade Masonry, Inc., Stanton, KY

Ohio

Mason – Emilio Dibra - 572 Brick
Tender – Charlie Cheatham
United Masonry – Highland Heights, OH

Utah

Mason – Trint Pierce – 562 brick
Tender – Alex Groesbeck
Kim Pierce Masonry, Spanish Fork, UT

Wisconsin

Mason – Jake Brock – 488 Brick
Tender – Nick Miller
Brock Construction, Fort Atkinson, WI

British Columbia

Mason – Riel Voigt - 697 Brick
Tender – Josh Shelley
S&S Masonry, Langley, BC

There are 19 more Regionals to go this year. Find a location near you [2017 SPEC MIX BRICKLAYER 500 Regional Series schedule](#) . It will be a banner year for the SPEC MIX BRICKLAYER 500 program by setting a record high total of 24 qualifier rounds that will take place in 20 US cities and 4 Canadian provinces. The winners of each Regional Competition will earn a spot to compete in the 2018 SPEC MIX BRICKLAYER 500 World Championship held at the 2018 World of Concrete trade show in Las Vegas, Nevada on Wednesday January, 24th.

For masons who believe they have what it takes to be the next “World’s Best Bricklayer,” the Regional Series schedule is a call to action to put their skill, speed and stamina to the test. By winning first place at their local competition, the finalists advance to Las Vegas where they face the ultimate battle—taking on the returning Champion, Matt Cash of Huntley Brothers Company, Mint Hill, NC and SPEC MIX TOP CRAFTSMAN® winner Brian Tuttle of Quik Trowell Masonry, Clearfield, UT. Revered as the masonry industry’s Super Bowl, the intensity level in the SPEC MIX BRICKLAYER 500 Arena heats up quick when 4,000 spectators pack the house to cheer on the 27 world-class bricklayers competing for over \$100,000 in cash and prizes, including a Ford F-250 Super Duty 4x4 truck.

The SPEC MIX BRICKLAYER 500 was created to give back to the masonry trade. Developing the next generation of skilled masons and promoting quality craftsmanship remains the top priority of the campaign. The energy and excitement driving the event makes it the perfect workforce development initiative for recruiting new bodies to the profession while motivating experienced bricklayers to reach higher levels of performance.

One thing is certain, the SPEC MIX BRICKLAYER 500 movement has ignited the passion, pride and competitive drive of masons around the world. Backed by all its sponsors, including new Platinum sponsor Hohmann & Barnard and Gold sponsor JAG Clamp, the event is laser focused on its mantra: Keeping the Trade Strong!

All masons interested in competing in a Regional Series competition should contact your local SPEC MIX representative for a registration form, or speak to your local masonry products dealer; they will connect you with our representative. For more information on the SPEC MIX BRICKLAYER 500 program please visit the event website. www.smb1500.com

The SPEC MIX BRICKLAYER 500 is supported by a family of outstanding sponsors who support the program’s mission: KEEPING THE TRADE STRONG! These generous organizations are listed below:

Platinum Level Sponsors

SPEC MIX®
QUIKRETE® Companies
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Hydro Mobile
Multiquip, Inc.
The Belden Brick Company
STABILA
Hohmann & Barnard, Inc.

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STIHL Inc.
Mason Contractors Association of America
iQ Power Tools
Blaklader Workwear
JAG Clamp

Contributors

GATORBACK® Mortarboards
Easy-Spred®
AZ Best Block
Safway® Group
Jackson® Professional Tools
Xtreme Manufacturing

MORE ABOUT SPEC MIX®: SPEC MIX is the construction industry’s national source for high quality, factory preblended cement-based building materials. With more than 60 manufacturing facilities in all major markets across the US and Canada, SPEC MIX manufacturing plants utilize state of the art batching equipment and the finest materials to ensure total quality control throughout your project.

SPEC MIX offers a deep line of masonry mortars, grouts, stucco and engineered industrial products packaged in both 80 and 3,000 pound bags including various silo systems to maximize a contractor’s productivity and safety. The mission of SPEC MIX is to keep your jobsite team going, moving and working safely—all day, every day!

NOTE USE OF TERMS: Please respect all legal trademarks for trade use. In print, the correct way to refer to the competition event is the 2017 SPEC MIX BRICKLAYER 500® Regional and 2018 SPEC MIX BRICKLAYER 500® World Championship, case use as shown. When writing about our corporation the correct way to write our corporate name is SPEC MIX®. If referring to SPEC MIX brand the correct way is

SPEC MIX®. The ® mark should always be used on the SPEC MIX BRICKLAYER 500® name and SPEC MIX® the first time either term is used in body copy and always used when either term is in a headline or sub-headline.

If any of the event terms are used for mass media news or editorial use, we ask that the full term be used at least once at the beginning of the article, thereafter, “event or competition” would be acceptable terms. Please do not cut, rename or edit the legal trademarked name of the event so as to maintain the legal brand name and its integrity.

MEDIA INFORMATION: We greatly appreciate your editorial support in promoting the masonry craft and circulating the attached 2017 SPEC MIX BRICKLAYER 500 Regional schedule to your audience. As well, high resolution [competition action images](#) from the 2017 World Championship and a SPEC MIX BRICKLAYER 500 logo are available for download. There is general background and historical information about the program in the [2017 SPEC MIX BRICKLAYER 500 World Championship Magazine](#). You can watch a [recap video](#) of the World Championship online. If you require anything else to display the SPEC MIX BRICKLAYER 500 Regional schedule in your media please let me know.

Regards,

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